

MEDIA KIT

Industry Connect

May 21-22, 2019



INDUSTRY CONNECT is a two-day virtual trade show dedicated to connecting businesses in the Oil and Gas Industry.

Feature your products, services, and technologies while you network with other industry experts, attend educational seminars, and track all your leads and data. Expand your connections and better your business.

It's Simple.

Expand your reach with minimal investment. Industry Connect offers a dynamic, low-cost platform to promote, educate, and sell your products and services to larger audiences of key players. Track every lead, interaction, and inquiry.

Triumph over tighter budgets.

Don't miss this opportunity to:

- **Expand your reach**
- **Grow your brand awareness**
- **Access untapped international markets**
- **Reach a digital generation**
- **Maximize ROI**
- **Facilitate industry relationships**

Minimize your investment:

- **NO travel times**
- **NO employee costs**
- **NO accommodation or meal expenses**
- **NO closed production losses**
- **NO shipping fees**
- **NO extra booth or service fees**
- **Low initial investment**

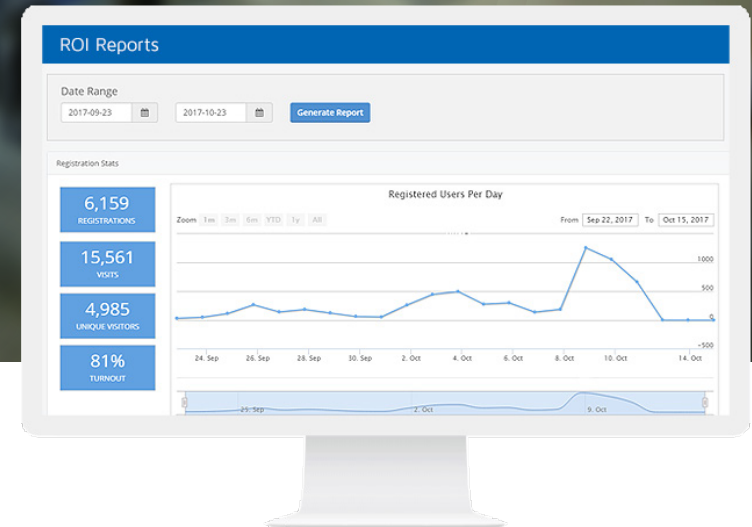


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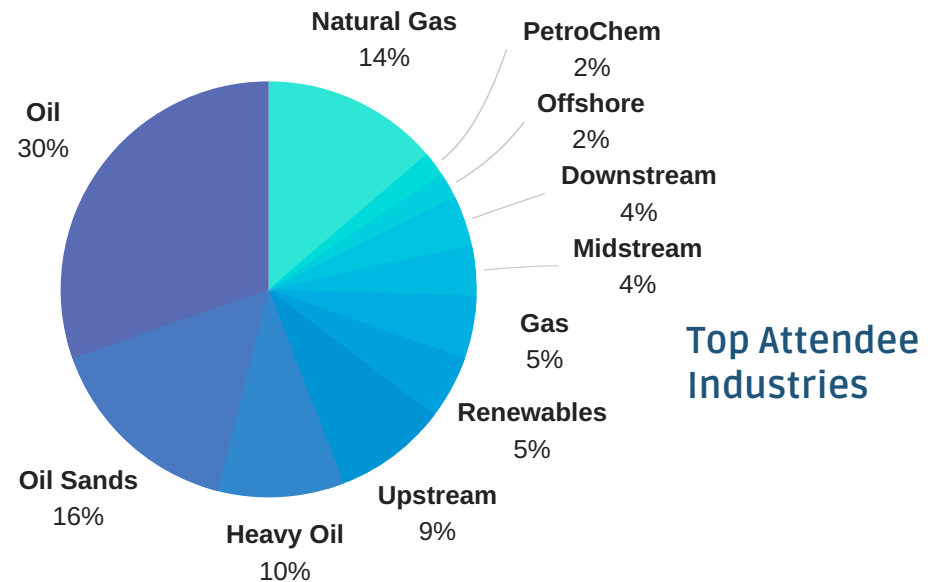
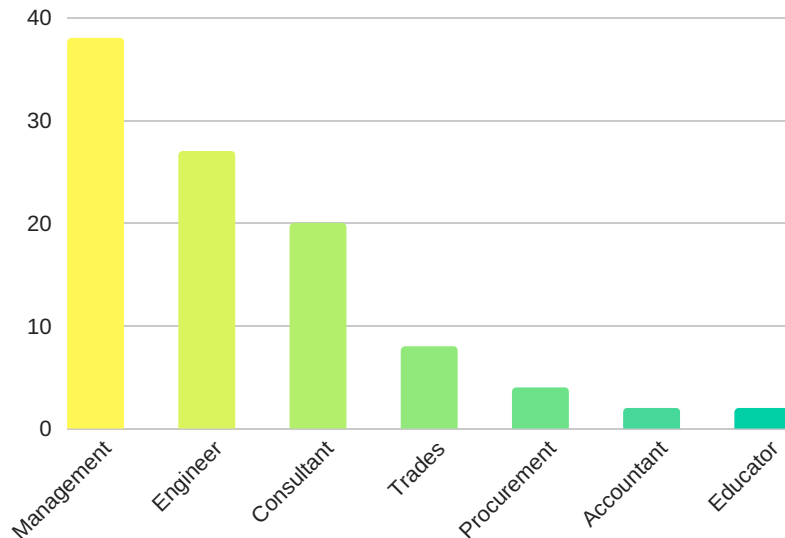
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INCREASE YOUR ROI

Industry-specific attendees and a comprehensive tracking and lead management system ensure your business makes the connections it needs to attract new clients.



Who You'll Meet



TAKE ADVANTAGE OF THIS OPPORTUNITY.

Virtual trade shows have dominated other industries. In this time of increased costs and competitive pressures, let the capabilities, low costs, and clear advantages of a virtual experience help your business succeed.

What is this platform actually capable of?

From your customized booth space, to the live chat, on-demand webinars, and live video capabilities, the virtual buying show gives you the advantages only possible on a well-designed, digital platform.

Features:

- Virtual booth space, branded and customized
- Live text, audio, group, or one-on-one chat options
- Multiple customizable resources to make your experience successful
- Attend or host business and industry webinars
- A digital swag bag
- Extensive analytic and lead generation tools
- Support for up to 30 days after the show
- Custom reporting
- Full technical support from our virtual show partners



Contact us to set up a demonstration of our event

+1 250 616 2796

sales@5starmedialogroup.ca



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EXHIBITION AND SPONSORSHIP OPPORTUNITIES

SILVER

Premium Booth \$2,495

- Tier 2 booth template
- 5 customizable banners
- 6 documents and resources for download
- Unlimited access to text, voice, and video chat capabilities
- 2 video uploads
- Customized digital invitation
- Booth placement next to sponsors
- Leads and analytics provided after event

Show Capacity is 100 exhibitors

GOLD

Level One Sponsorship \$3,495

- Tier 3 booth template
- 6 customizable banners
- 12 documents and resources available for download
- Unlimited access to text, voice, and video chat capabilities
- 3 videos linked to your booth
- Prime booth placement
- Logo on all promo materials
- Branding on landing page
- Customized digital invitation
- Hosting and promotion of 1 webinar
- 1 month of free advertising on Riggertalk.com
- 1 full page advertisement in Digital Show Program
- Leads and analytics provided after event

PLATINUM

Level 2 Sponsorship \$4,995

- Tier 3 booth template
- 6 customizable banners
- Unlimited documents and resources available for download
- Unlimited access to text, voice, and video chat capabilities
- Unlimited videos linked to your booth
- First choice of booth placement
- Logo on all promo materials
- Branding on landing page
- Hosting and promotion of 2 webinars
- Customized digital invitation
- 1 month of free advertising on Riggertalk.com
- 1 full page advertisement in Digital Show Program
- Company spotlight editorial within Digital Show Program
- 1 dedicated digital newsletter (e-blast)
- Leads and analytics provided after event



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HOW WE ATTRACT ATTENDANCE

The methods below are just **SOME** of the ways we promote Industry Connect throughout the Oil and Gas Industry:

- **LinkedIn** paid advertising
- **Google ad word** campaigns
- Digital newsletters sent through the **BOE Report**
- Advertising on **CamTrader**
- Advertising on **RiggerTalk**
- Social media marketing with **Oil Country Media**
- Bi-weekly newsletters delivered to our database of **over 8000 subscribers**
- **Digital program** distributed prior to the show



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